

SOCIAL MEDIA IDEAS

Share a welcome to the month post	Share a win from last month	Share a review of a product or service you loved	Show us a behind the scenes clip	Share how to create an at-home spa night.	Share a relevant meme for your industry	Share a holiday tradition
Share a photo from earlier in your business	Share a quote	Share a peer competition and support local	Share a personal story about you/your brand	Share a behind the scenes photo	Showcase a key result from this year	Share a customer review
Share your Black Friday offer	Share a useful website/resource	Share a story of why you started your business	Provide your take on a holiday trend	Showcase a before-and-after photo	Help clients prepare for upcoming holiday gatherings.	Share an aspirational ad
Share a relevant meme	Share a customer review	Share a summery video	Post about your gratitude to your customers	Share a personal story	Share a social giveaway	Share an upcoming offer/tease of an offer
Share a client story from this month	Share 1 way you were more mindful this month	Show how you take time for yourself				