

SOCIAL MEDIA IDEAS

Share a welcome to the month post	Share a win from last month	Share a beauty product favourite	Show us a behind the scenes clip	Share how to create an at-home spa night.	Share a relevant meme for your industry	Share a wellness tip
Share a photo from earlier in your business	Share a quote	Share a peer competition and support local	Share a personal story about you/your brand	Share a behind the scenes photo	Show a member of your team	Share a customer review
Share a funny memory of this time last year	Share a useful website/resource	Share a story of why you started your business	Provide your opinion on a trending topic	Showcase a before-and-after photo	Help clients prepare for upcoming holiday gatherings.	Share a TV show you've been enjoying
Share a relevant meme	Share a customer review	Share a summery video	Post about your gratitude to your customers	Post a long form caption about your area of expertise	Share a social giveaway	Share a personal story
Share a client story from this month	Share 1 way you were more mindful this month	Show how you Self-Care September				